

Enjoy the festive community atmosphere of the Farmers' Market while searching for the perfect holiday gift and listening to a mix of contemporary and traditional holiday music. The Holiday Market features locally grown farm products, arts and crafts by area artisans and the unforgettable TubaSantas.



CITY OF BLOOMINGTON
parks and recreation

401 N. Morton, Ste. 250
Bloomington IN 47404

2014 HOLIDAY Market

**Local Products,
Services and
Nonprofit Application**

**Saturday, November 29
10 a.m.–3 p.m.
Showers Common
(Eighth and Morton Streets)**



CITY OF BLOOMINGTON
parks and recreation



Special THANKS to
Downtown Bloomington, Inc.
and *The Herald-Times*.

INSTRUCTIONS

Local Product and Service Guidelines:

- ~ Product or service must be Indiana-based.
- ~ Product or service must have local or unique flavor.

Gift or holiday items will receive special consideration.

Criteria for Selecting Local Product and Service Vendors:

- ~ **Product or Service Guidelines:** Work meets guidelines established above.
- ~ **Baked Goods:** Any food item needs to be made from scratch (no pre-made doughs or dry mixes). Some baked goods are required to be prepared in a state-inspected facility. Vendors are responsible for ensuring they meet Health Department requirements and, if necessary, obtaining permits required by state and local law, including health permits.
- ~ **Quality of Product or Service**
- ~ **Price Range:** Products and services for sale should be reasonably priced.
- ~ **Variety of Vendors:** Consideration will be given to the inclusion of a variety of qualified vendors.
- ~ **Art and Fine Crafts (for nonprofit groups only; other art and craft vendors must fill out the Artist Application):** All work must be handmade by a member or members of the organization; significant alteration of commercial components in any work is required; work must be safe, have a decent life expectancy and quality of craftsmanship; no work made from kits or molds not made by applicant.

Site Information:

- ~ Showers Common is located at Eighth and Morton Streets.
- ~ Restrooms and an ATM are located inside City Hall.
- ~ A staff member (who is certified in CPR and first aid) will be available to answer questions, assist with traffic control and ensure the smooth operation of the Holiday Market.

Booth and Sales Information:

- ~ Booth spaces are outdoors, are 10' x 10' or 8' x 24', and are covered by a tent or an open-air shelter.
- ~ Cost is \$25 for nonprofit groups and \$40 for other groups/businesses.
- ~ Commissions on sales will not be collected.
- ~ Although vendors are required to be present in the booths, booth sitters are available for restroom breaks.
- ~ Vendors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- ~ All displays must be set up by 9:30 a.m. on Saturday, November 29. Exhibitors may not tear down until 3 p.m.

Please Include:

- ~ Completed application.
- ~ Applications postmarked by August 6, 2014 will receive full consideration.
- ~ Applications received after August 6, 2014 will be considered based on product and space availability in the order received.

**Return applications to: Marcia Veldman
City of Bloomington Parks and Recreation
401 N. Morton St., Ste. 250
Bloomington IN 47404**

**Notification of application acceptance/rejection
will be sent to applicants by Monday, October 13.**

For more information contact
Marcia Veldman at 812-349-3738
or veldmanm@bloomington.in.gov.



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bloomington.in.gov/farmersmarket

HOLIDAY 2014 Market

LOCAL PRODUCTS & NONPROFIT APPLICATION

Please check appropriate box:

- ☐ Nonprofit Group \$25
☐ For-profit Group \$40

Please do NOT send payment with application.

Name: _____
(Last) (First) (Middle)

Business/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Day) _____
(Evening) _____

E-mail: _____

Web site: _____

Detailed description of the product and the process by which it is made:

Price Range of Product: _____

Special Requests: _____

Signature: _____

Date: _____

Return to:

**Marcia Veldman
City of Bloomington Parks and Recreation
401 N. Morton St., Ste. 250
Bloomington, IN 47404**